

Hello, Asalaamu Alaikum, Shalom, Friede, Paco, Paix, Vrede...

Empowering Change, Uniting Communities, Delivering Unity



MEDIA CULTURED
CHANGING PERCEPTIONS
PROMOTING UNITY



www.mediacultured.org

Selected partners & clients:





Explore the future of education with us...

Media Cultured delivers internationally accredited, award-winning, tailored programs that promote positive change in social unity, equity, inclusion, and safeguarding. Our approach ensures effectiveness by meeting the unique needs of each client through a locality-specific strategy.

EDISU's Academic Packages: Empowering International Students for Success

EDISU's comprehensive academic packages are specifically designed to assist universities in their efforts to attract, retain, and support international students. Our goal is to help create a warm, knowledgeable, and inclusive environment that fosters a sense of belonging for students from all corners of the globe. These tailored experiences have been proven to enhance academic achievement and promote integration within local communities.

Harmony Horizons: A Cutting-Edge Youth Development Program

Embark on a transformative journey with our pioneering youth development program, designed to empower college and university students in the realms of equity, education, and entrepreneurship. Led by industry experts, these engaging workshops aim to equip and inspire the next generation of global leaders. Through comprehensive training, participants gain invaluable insights into the significance of social unity and social entrepreneurship, fostering their potential to drive positive change in the world.

Many of our courses are internationally quality marked and CIPD certified to the highest UK standards. Feel free to inquire about the courses that best meet your needs.

Our innovative strategies incorporate AI, virtual learning platforms, and the implementation of education, film, and sport programs to achieve our shared objectives of peace and social unity.

“The session was both interesting and thought-provoking - and although this can be an uncomfortable topic, it's one that definitely needs highlighting and discussing”

Lindsey Wright, Performance Lifestyle & Player Support, Manchester City Football Club



Global Educator Development Program

This prestigious teacher training course holds a quality mark and accreditation to the highest British and international teaching standards.

It places a strong emphasis on cultivating student leaders with international cultural competence, while recognising the importance of inclusion and equity within educational institutions.

Through this program, educators gain essential skills and knowledge to establish inclusive and equitable learning environments, which are integral to institutional development and accreditation. By nurturing this vital competency alongside values of inclusion and equity, teachers and administrators assume a crucial role in empowering their students to actively contribute to the growth of their local economies, fostering a sense of belonging, and preparing them for success in a globalised world. Moreover, it is worth noting that this course is CPD accredited, further attesting to its professional development value.

Pinnacle Pathways: Empowering Elite Corporate Leadership

This pioneering corporate leadership and training program equips your organisation with the tools to drive positive change. We collaborate closely with your team to devise customised strategies that tackle distinct challenges. By implementing these strategies, you cultivate a diverse and inclusive corporate culture, attracting top talent and fostering innovation. This, in turn, bolsters your reputation as a socially responsible organisation. Our program delves into the intricacies of inclusive leadership, emphasising empathy, active listening, and an appreciation for diverse perspectives.

BRACE: Building Resilience & Countering Extremism

Experience the transformative power of the BRACE workshops, a dynamic platform for learning and personal growth. Tailored for young people and educators, these workshops provide essential tools to confront hate, division, and extremism head-on. By emphasising collective strategies, we address racism, anti-Semitism, anti-Muslim racism, and all forms of hatred. Our ground-breaking approach empowers participants to cultivate resilience, acquire new skills, and embrace alternative narratives that pave the way for a brighter and more inclusive future. Join us in building a society united against extremism.

Rising Stars of Unity: Empowering Young Leaders for a United Future

Discover our dynamic youth development programs tailored for schools and colleges, designed to empower, and inspire young learners.

Through engaging workshops, we equip students with essential skills in social unity, cultural awareness, and the ability to identify, reject, and respond to divisive ideologies. Our interactive approach fosters personal and social development, nurturing the next generation of leaders who will shape a united world. Join us on this transformative journey towards building a brighter and more inclusive future.

Change The Game: Gaming & Art Events

Unleash the Power of Gaming and Art for Unity.

Join us for unique events that bridge divisions, promote peace, and foster understanding through gaming and art. Explore the captivating world where traditional and digital platforms converge, offering engaging opportunities for learning and connection. Experience the transformative potential of these inspiring mediums for a brighter, more united future.

As a collective of experienced professionals and academics, we draw inspiration from our own lived experiences and possess a genuine passion for this work. Many of our courses are quality marked and internationally accredited. Just ask and we can provide you with what best fits your needs!

Over two **decades of experience** and delivery to 100's of schools and **over 100'000 participants**, including pupils, professionals, police officers and sports clubs





What our clients say



The event was incredibly informative and the speakers were very approachable and able to engage with the students on such an important cultural topic. We would welcome future contact with Amjid and his team in ensuring further personal development of our learners at the Sixth Form.

Ben Robinson, Principle, Bede Sixth Form

I have had the privilege of collaborating with Amjid on diverse subjects, including sports, computer gaming, and the metaverse. Amjid consistently exhibits the utmost professionalism and a genuine passion for fostering cohesion, understanding, patience, and cooperation.

Leila Ezzarqui, Chief of External Partnerships Section, UN Office of Counter-Terrorism

This training was incredible, it was engaging and informative, we asked questions, got involved with activities and it really made you think about yourself and the world around you and why equality and cultural awareness matters.

North Yorkshire County Council

This was one of the most informative, revealing and fascinating training days I have attended. I am immensely impressed by how Amjid delivered the session on countering extremism and promoting community cohesion in such a naturally engaging way. Whilst the subject matter was very serious, the training was enjoyable and fun, and gave us all a deeper understanding of the issues and duties we face. I highly recommend Media Cultured to all educators, equality & learning development professionals.

C. McKenna, B-Skills Ltd, National AEB Manager

It was a great presentation and has helped me understand a lot about extremism and radicalisation.

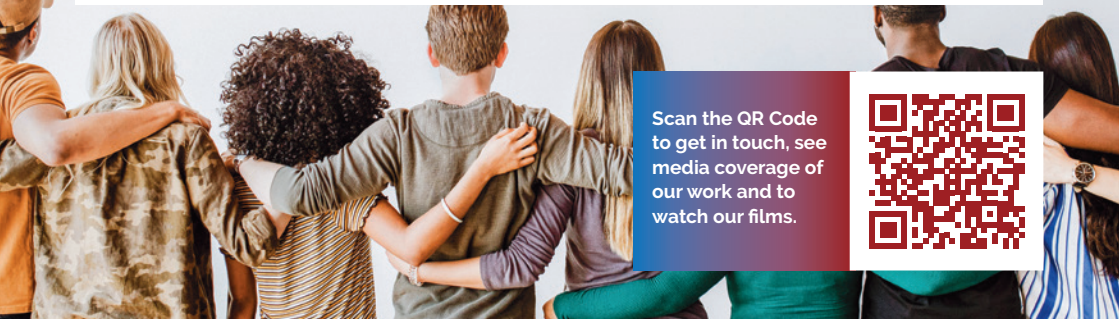
Middlesbrough Football Club, U18s



Amjid Khazir, the director of Media Cultured, is a highly experienced professional with over two decades of expertise in anti-racism work and community cohesion agendas. He is widely recognised for his groundbreaking efforts in combating racism, Islamophobia, anti-Semitism, and extremism through education, sport, and cultural-exchange training programs. Amjid is not only an award-winning educator and public speaker but has also produced internationally acclaimed short films. His dedication to this cause stems from a personal tragedy, when his uncle Mohammed Zabir became the victim of an alleged Islamophobic assault in 2011.



Amjid has utilised his communication skills and community cohesion expertise to educate and foster unity, earning him accolades and recognition from leading universities and political institutions.



Scan the QR Code to get in touch, see media coverage of our work and to watch our films.

